



SHEIL JOSHI

Transportation Designer

India's Best Design Student 2026 • India's Best Design Awards

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Pune, India • Open to relocation

PROFILE

Transportation Designer with a Master's from Istituto Europeo di Design (IED), Turin, and 6 months of hands-on automotive interior design experience at Maruti Suzuki India. Trained across both exterior and interior disciplines — from concept ideation and car sketching to 3D surfacing and clay modelling. Live project contributor alongside ItalDesign, ICONA, and CNH Industrial. Fluent in Alias, Rhino, Blender, and Keyshot. Driven by a belief that great automotive design is felt before it is understood.

EXPERIENCE

Automotive Interior Design Intern • Maruti Suzuki India Ltd. *Aug 2025 – Feb 2026*

- Led interior concept development for the Maruti Suzuki 2035 vision vehicle — contributing across ideation, surface language exploration, spatial architecture, and material strategy.
- Collaborated with senior designers on cabin spatial design and material direction, translating future-use scenarios and user research into feasible, production-aware interior proposals.
- Delivered sketching, digital rendering, and 3D visualisation assets across multiple design review stages — communicating concepts to cross-functional teams.

Automotive Styling Intern • Classic Legends Pvt. Ltd. (Jawa Motorcycles) *Nov 2022 – Jan 2023*

- Developed exterior styling concepts for a new Jawa motorcycle model — from initial ideation sketches through refined design direction proposals.
- Aligned concepts with Jawa's heritage brand identity while exploring contemporary surface and detail language relevant to the mid-size motorcycle segment.

Product Design Intern • Wipro Lighting *Sept 2021 – Sept 2022*

- Designed 'NuMoon' — a modular lighting system for commercial office environments — from research and concept ideation through to refined prototyping.
- Project awarded the India Design Mark Award 2023, recognising design excellence at a national level.

LIVE INDUSTRY PROJECTS

Exterior Design — Group Thesis • ItalDesign *2024 – 2025*

- Core member of the exterior design team on a 1:1 concept car developed as a Masters thesis project in direct collaboration with ItalDesign — one of the world's foremost automotive design consultancies.
- Responsible for surface development, design language definition, and presentation of work to ItalDesign's design directors.

Wine Harvester Concept Design • CNH Industrial / Martini *2024*

- Developed a concept vehicle design for wine harvesting in collaboration with CNH Industrial's design team — balancing functional requirements with considered aesthetic direction.

Aquatic Transport 2050 • ICONA Design *2024*

- Designed a future-facing aquatic transport concept in partnership with ICONA — exploring materials, form language, and mobility paradigms for 2050.

EDUCATION

Master in Transportation Design2023 – 2025

Istituto Europeo di Design (IED), Turin, Italy

Exterior Design · Interior Design · HMI · 3D Modelling · Rendering · Sketching

Bachelor of Design — Industrial Design2018 – 2022

MIT Institute of Design, Indore, India

Product Design · Automotive Design · Lighting Design · System Design

SKILLS

3D & Surfacing: Alias · Rhino · Blender · Keyshot · Clay Modelling

Adobe Suite: Photoshop · Illustrator · InDesign · Lightroom

AI & Visualisation: Vizcom · Midjourney

Core Design: Car Sketching · Rendering · Concept Development · HMI

Languages: English (Advanced) · Hindi (Good) · Italian (Basic)

ACHIEVEMENTS & RECOGNITION

- India's Best Design Student 2026 — India's Best Design Awards (IBDA), Design India Foundation.
- India Design Mark Award 2023 — Wipro 'NuMoon' lighting system project.
- Best Speaker, Best Evaluator & Best Table Topics Speaker — Toastmasters International, 2017.
- Grade 1–4, Speech and Drama — Trinity College London, 2010–2014.

EXPLORATIONS

- Developing an AI-assisted design process framework using Claude — aimed at streamlining personal research, trend analysis, ideation, and inspiration gathering to make early-stage design work faster and more structured.
- Exploring AI application beyond design: built an automated stock analysis system using Claude to interpret market data, identify buy/sell signals, and simplify investment decision-making — an exercise in cross-domain systems thinking.